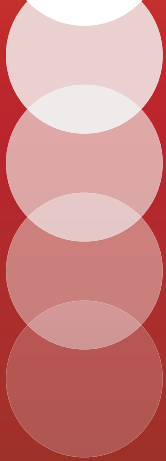


CLARITY IS

POWER



## CUSTOMER FOCUS

### BUSINESS PROCESS IMPROVEMENT

A business is the sum of its processes. Customer delight is the end result of a consistent chain of successful business processes. Better processes equal more efficient, more effective, more agile business.

Business becomes ever more complex with greater need for control as well as flexibility too. People are the most agile element in your organisation. Allow them the ways & means to perform & you create an agile business too. Business process improvement leads to closer more profitable (financially & otherwise) customer, supplier & staff relationships.

No matter how good you are, you can not stop improving. If you do, you are not just standing still, you are slipping backwards because the world is constantly improving & seeking to beat you.

**Jejo** brings processes clearly to life. Improvements can be identified, implemented, & shared, quickly & easily, throughout the organisation. The clarity releases time for your business to improve further.



- **efficiency**  
optimising resources
- **effectiveness**  
meeting expectations
- **agility**  
flexibility to change

"Customers are 5 times more likely to turn away from you because of poor business processes than poor products."

*H J Harrington, Ernst & Young Consultants*

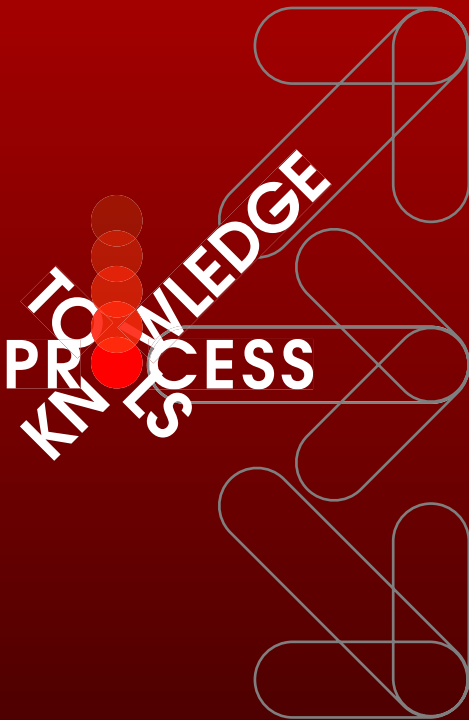


## CLARITY INTEGRATED INFORMATION SYSTEMS

A business needs usable information in the 'blink of an eye' for rapid decision making. Business today demands more from information technology than just automated processes & lots of raw data. Turning data into real knowledge is today's economy. 'Knowing' (your customers, your suppliers, & your own business) deeply is a competitive advantage.

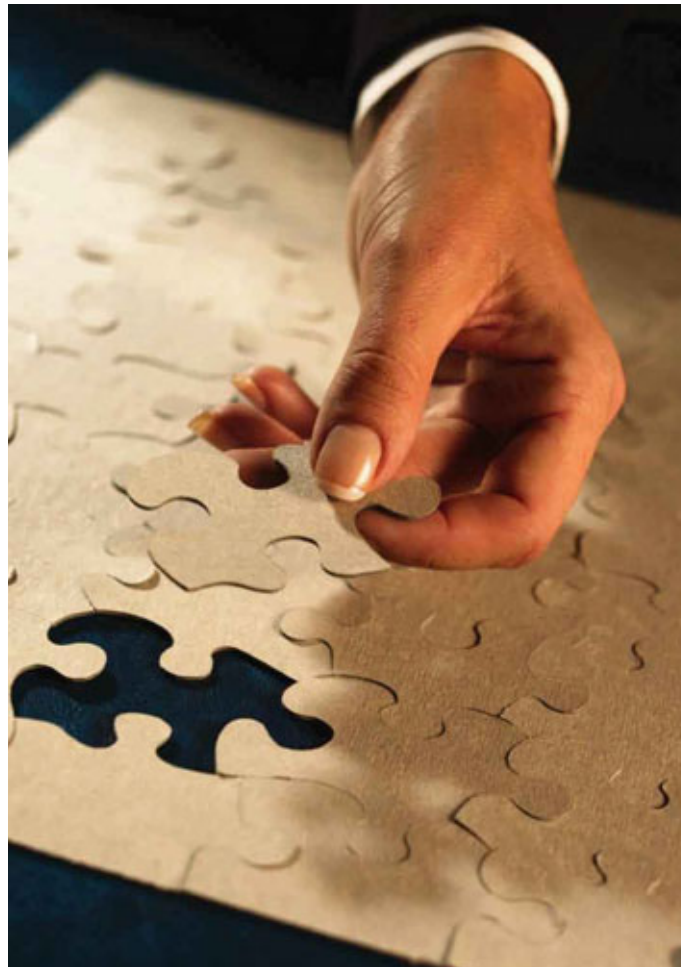
Business clarity through today's clutter is a vital key to success. Proper action only happens at the speed of understanding. The faster you understand, the faster you can act. Confusion causes delays & risks failure.

**Jejo** goes beyond IT. We not only give companies clear visibility of concise business information; we also integrate it with their business processes to create intelligent integrated systems that ensure workers know what, as well as how to operate & when.



"It's a lot easier to succeed when the environment is designed to help you get in; get what you need; and get out."

*B. Jensen, 'Simplicity'*



## MAKING IT HAPPEN

### PROJECT & CHANGE MANAGEMENT

Even the best ideas are mere theory without action. In today's complex rapid business lives we depend upon both the determination & the flexibility of people to create a path through business; to make ideas a reality. Where there is a will, there is a way.

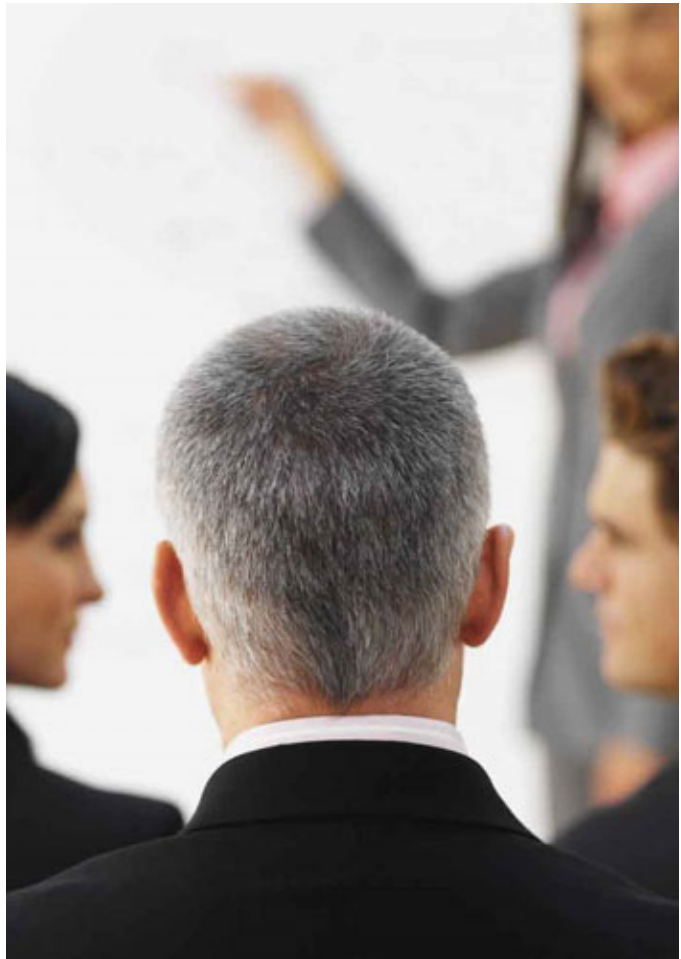
To change we need to understand where we are starting from; we need to set a goal; we need to measure how far away the goal is; we need a way to get us there, then we need to act; to do.

**Jejo** works with people. We seek to understand our customers' business so well that we can empathise with their needs & become pro-active business partners. Our skills help our customers break into a new level of performance. Our customers' success is our success.

- **goal focussed**  
making it happen
- **people + process + tools**  
powerful harmony
- **common sense**  
practical action

*"A year from now  
you may wish you  
had started today"*

*K Lamb*



## CLARITY + CONTROL

### EXPERIENCE WE PROVIDE

**Jejo** is a professional services firm. We provide business process improvement & information technology services. The experience we truly provide is business clarity & control.

We combine our intellect, experience, & attitudes with our clients' to meet their business challenges. We bring with us common sense, as well as powerful ideas. We are a catalyst to business improvement & innovation.

We demystify business processes; clarify & distil data into useable information. With clarity comes understanding & informed action. With control comes quality & then reliability.

We converse in plain English, we talk 'business', we understand technology.



- **process improvement**  
customer focus
- **intelligent IT systems**  
integrated
- **innovative processes**  
efficient + effective + agile

Jejo are... very good at taking all the muddle that most clients find themselves in. They clarify & consolidate into a format that everyone can understand.

*S Woodger, SAP R/3 Lead Consultant, Service Management Team*



**WORK SMARTER**



Email  
smarterwork @ jejo . biz

Web  
www.jejo.biz

Telephone  
+60 3 21 163 422

Copyright Jejo 2008

